

Our Mission
“Prevents, responds to and partners to end domestic and sexual violence and other forms of abuse”
Our Vision
“A world free of violence and abuse”

Vera House Board of Director Nomination Form

The Board Development Committee recommends the following candidate for membership on the Vera House Board

Name: Rickey Brown
Phone: 315-403-5693
Email(s): rickeybrwn@gmail.com
Address:340 Wendell Terrace Syracuse, NY 13203
Current Position/Title: Principle; Diversify-NY, LLC

Experience/Skills/Education/Diversity:

Rickey brown has over 15-years’ experience in the non-profit and for-profit sectors. He is the founder and principle of Diversify-NY, LLC, a York State certified minority business enterprise and technical assistance provider. His firm's primary function is to identify, create and promote opportunities that advance minority and minority women-owned businesses specializing in state contracting opportunities. Rickey serves prominent roles as a business development strategist and advocate for minority business affairs throughout the region. Moreover, he has spearheaded a number of diversity initiatives focused on capital investments and development of capital projects for minority-owned businesses such as Salina 1st, Access Dental Laboratories, and the NJ Jones Plumbing and Training Center.

A graduate of Syracuse University’s Whitman School of Management, Rickey has a bachelor’s of science in finance where he leverages his background in strategy, process, and grant writing to advocate for policies and opportunities that benefit the economically disenfranchised.

Rickey currently serves several boards including Syracuse Industrial Development Agency, Housing Visions and The SCSO Foundation. He recently served on the Onondaga Community College Board of Trustees and was the previous Executive Director for Upstate Minority Economic Alliance.

The committee believes that Rickey would be a great addition to the board. He is seasoned in nonprofit governance, specializing in the areas of finance and board development.

This candidate came to our attention in the following manner: Dawn Penson

Notes: See attached resume and board application

Resume

Rickey Brown Updated Resume.pdf

Contact

This is the LinkedIn profile link

Top Skills

Business Strategy

Business Process Improvement

Grant Writing

Languages

Spanish (Professional Working)

Certifications

HECM: Reverse Mortgage Counseling

Homeownership Counseling Certification for Program Managers and Executive Directors

Pre-Purchase Homeownership Education

Foreclosure Intervention and Default Counseling

Rickey T. Brown Principal, Diversify-NY, LLC Syracuse, New York, United States
Summary Rickey T. Brown is founder and principal of Diversify-NY, LLC, a New York

State certified minority business enterprise and technical assistance provider. The firm's primary function is to identify, create and promote opportunities that advance minority and minority women-owned businesses specializing in state contracting opportunities. It provides business and professional development training to minority women-owned business enterprises. He serves prominent roles as a business development strategist and advocate for minority business affairs throughout the region. Rickey has spearheaded a number of diversity initiatives focused on capital investments and development of capital projects for minority-owned businesses such as Salina 1st, Access Dental Laboratories, and the NJ Jones Plumbing and Training Center. He currently serves several boards including Onondaga Community College, the Syracuse Industrial Development Agency, Housing Visions and The SCSD Foundation. A graduate of Syracuse University's Whitman School of Management, Rickey Holds a bachelors of science in finance. Today, he leverages his background to advocate for policies and opportunities that benefit the economically disenfranchised. Experience

Diversify-NY, LLC

Principal Consultant

2015 - Present (9 years)

Upstate Minority Economic Alliance

Executive Director

May 2017 - April 2019 (2 years)

Home Headquarters Inc.

9 years 1 month

Director of Community Engagement

December 2014 - May 2017 (2 years 6 months)

Minority and Woman Owned Business Enterprise Capacity Building

Homeownership Center Manager

May 2008 - May 2017 (9 years 1 month)

Homeownership Center Manager: Is responsible for the coordination and implementation of all Homeownership Center services and activities to ensure effective,

efficient and professional customer service provision and program(s) success. Assumes agency management responsibilities as required. In addition, the Homeownership

Center Manager oversees the management of daily activities and agency staff as needed; works closely with non-profit, government, and private sector partners

in various aspects of managing the Homeownership Center and Home Headquarters services as a whole; is responsible for program development, improvement, and evaluation;

monitoring Homeownership Center's overall production; staff development; ensuring high-quality customer service, including researching relevant in-house

and external training opportunities for staff and interns, setting standards and expectations for professionalism and monitoring counselor workload and recommending

changes accordingly to adjust for peak and non-peak activity.

Central New York Foreclosure Prevention Taskforce

Member

2008 - May 2017 (9 years)

Central New York

The Central New York Foreclosure Prevention Coalition is a membership of public and private organizations established to assist residents of Central New

York to prevent foreclosures. The Coalition works with Federal, State, and local policy makers to establish legislation that protects the interests of housing

consumers; to inform the public of current market trends and legislation that effect the rate of foreclosures in CNY and to provide foreclosure prevention

services throughout a five-county region including Onondaga, Cayuga, Madison, Oswego, and Cortland Counties. NYS Coalition for Excellence in Homeownership Education

Co-Chair Central New York Chapter

February 2010 - December 2014 (4 years 11 months)

The New York State Coalition for Excellence in Homeownership Education (CXHE) was created in 2007 to ensure that comprehensive and quality financial literacy, pre-and post-purchase homeownership education and counseling services are available to all New Yorkers. Establish and promote the national Industry Standards for counseling services; Provide access to training, testing and accreditation for providers; Increase overall capacity to ensure statewide coverage for counseling services; Promote sustainable funding for counseling agencies across the State; Advocate for policies, programs and resources that support the availability and accessibility of comprehensive and quality financial and homeownership education services to all New Yorkers.

The Soul Mirage

Owner

April 2007 - 2008 (1 year)

Education

Syracuse University - Martin J. Whitman School of Management

BS, Finance · (1991 - 1995)

Syracuse University



Gender Domestic and sexual

It is the mission of Vera House, Inc. to prevent, respond to and partner violence and other forms of abuse.

Board of Directors Candidate Application

Name: RickeyBrown

Title:

Organization:

Home Address:

Email Address:

Phone:

Demographics

Age: 18-29 30-39 40-49 50-59 60+

Race/Ethnicity (please select all that apply):

White/Caucasian/European

Black/African American/African

Hispanic/Latin X

Native American/American Indian/Indigenous

Asian American/Pacific Islander/Asian

Middle Eastern

Multi-racial/Multi-ethnic

Other/Prefer not to provide

Gender Identity:

Woman/female (she/her/hers)

Man/male (he/his)

Non-binary (they/their/them)

Transman/woman

A-gender

Other

Do you have a Yes ^ No

If yes, please provide a list of reasonable accommodations:

Are you an active United States Yes
Military/veteran

1. In your own words, describe your knowledge of Vera House, Inc:

I have attended annual dinner.

2. Why would you like to become one of the next Vera House Board of Directors:

I believe my experience in not for profit may be fruitful.

3. How did you hear about us (please check all that apply):

Board of Directors: Name:

Board of Trustees: Name:

Vera House, Inc.: Name:

Nourishing Tomorrow's Leaders (NTL): Year:

Leadership of Greater Syracuse (LGS): Year:

Social media, radio, newspaper

4. Describe what knowledge, skillsets, and attributes you would bring with Board Membership:

Background in finance and not for profit leadership as executive director.

5. What experiences do you have that relate to our mission?

Community engagement and consulting firm centered on minorities and women.

6. On what other non-profit boards do you currently serve, or previously served?

(please list dates of terms and expirations for each):

SIDA, Chris Sopher Community, Housing visions.

7. Please list current and past community and/or volunteer activities:

Widearray. Active across the board for economic equity in the City of Syracuse.

8. What, if any, fundraising experiences do you have, and are you comfortable networking your connections in the community:

Over 15 years of fundraising connections and ties.

9. As a Board Member, you would be responsible for representing the organization in the community. Do you envision yourself being comfortable having conversations about Vera House programs, possible collaboration opportunities, and fundraising opportunities?

y Yes HNO

Vera House Board Expectations

- > All Vera House Board of Directors and Board of Trustees must adhere to New York State Nonprofit laws.
- > Board terms are three (3) years. You can serve a total of two (2) terms.
- > The Board of Directors meet monthly every third Tuesday (except July) from 5:30pm - 7:30pm. Location of meetings are subject to change; members will be notified of location prior to meetings.
- > It is expected that all Directors attend at least eight (8) of eleven (11) Board Meetings. If you are unable to attend, it is still your responsibility to read the board packet. Additionally, members of the board are required to attend periodic trainings.
- > Each Board Member is required to participate on at least one (1) of the following committees:
 - a. Audit and Finance Committee ^
 - b. Board Development Committee
 - c. Personnel Committee
 - d. Program Committee
 - e. Property Committee
 - f. White Ribbon Committee
 - g. New Beginnings Gala Committee
- > All Board Members are required to make an annual financial contribution that is manageable and meaningful to you.



Name FRickeyBrown

Date May 28th, 2024

Signature *jf*